



WHAT YOU GET EVERY MONTH

No mystery, no jargon — here's exactly what your care plan does.

EVERY PLAN, EVERY MONTH — EVEN WHEN NOTHING BREAKS

- ✓ **Your site stays up.** Hosting, your domain name, security, and backups are handled. If something goes wrong at 2am, it's my problem, not yours.
- ✓ **Someone is watching.** Automatic monitoring tells me if your site ever goes down — usually before anyone else notices.
- ✓ **Small changes are included.** New hours, a price update, a photo swap, a holiday notice — just text or email me. Done within two business days.
- ✓ **A report you can actually read.** First week of every month, four plain sentences. Here's a real example of what lands in your inbox:

Subject: Dave's Plumbing — your website in May

Quick update: 214 people visited your site in May. 31 of them tapped your phone number and 6 sent the contact form. Most people found you by searching "water heater repair Isanti." Everything's running fine — nothing needed from you. Want anything changed for summer? Just reply here.

That's the whole report. No charts, no dashboards, no 40-page PDF. Just the three numbers that matter: **how many people found you, how many called, how many wrote.**

WHAT EACH PLAN INCLUDES

	\$50/mo	\$100/mo	\$150/mo
Hosting, domain, security, backups, monitoring	✓	✓	✓
Monthly plain-English report	✓	✓	✓
Small changes (text, hours, photos)	2/mo	1 hr/mo	1 hr/mo
Google listing kept fresh (posts, photos, review replies)		✓	✓
Seasonal updates suggested for you		✓	✓
New content every quarter (recent projects, promos)			✓
Quarterly 20-minute phone check-in			✓

AND EVERY QUARTER, BEHIND THE SCENES

I click through every page of your site, send a test message through your contact form and confirm it arrives, re-check that everything still loads fast, and make sure your domain renewal is squared away. You'll never hear about any of it — that's the point.

If the site brings you one extra job a month, the plan paid for itself several times over.

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